

Job Title: Summer Activation Intern**Location:** Please see Coverage Zone below**Duration:** June 2026 – August 2026**Reports To:** Region Manager/Jessica Knight (CHI/MKE)**About the Role**

We are looking for energetic and customer-focused interns to join our **Activation Team** for the summer. This team will play a key role in bringing our brand to life at local events through our community events, mobile banking truck and new client activations. If you enjoy engaging with people, working in a fast-paced environment, and representing a trusted financial institution, this role is for you!

Key Responsibilities

- Assist with event setup and teardown, including mobile truck and promotional materials.
- Engage with community members at local events to promote bank services and products.
- Support branch teams during activations by answering general questions and directing customers to appropriate staff.
- Ensure brand consistency in all interactions and maintain a professional demeanor.
- Help capture event metrics (attendance, engagement, leads) and provide feedback for improvement.
- Follow all compliance and safety guidelines during events and while operating equipment.

Qualifications

- Currently Junior or Senior in college (Marketing, Business, Communications preferred).
- Strong communication and interpersonal skills.
- Ability to work flexible hours, including evenings and weekends.
- Comfortable with physical tasks (lifting up to 25 lbs, standing for extended periods).
- Valid driver's license preferred (for mobile truck operations).
- Positive attitude and willingness to learn.
- **Coverage Zone:** Must be able to travel within/between designated coverage zone for role. (See below for zone's we are currently hiring for).
- **Transportation:** Must have reliable transportation and be able to get themselves to and from event destinations.

What We Offer

- Hands-on experience in community engagement and event marketing.
- Exposure to banking operations and customer service.
- Networking opportunities with professionals in the financial industry.
- Competitive hourly pay and mileage reimbursement (if applicable).

Coverage Zones

The Coverage Zone is the designated geographic region where this position is responsible for daily operations, customer engagement, and business development activities. Candidates should be comfortable working throughout this area, which may include travel to multiple locations within the zone as needed. We are currently hiring for the following zones:

WI – Milwaukee Metro Area (2)**IL – Chicago Metro Area (2)****CA – Los Angeles Metro Area (2)**

Bay Area (2)

Denver Metro Area (1)

Phoenix Metro Area (1)

How to Apply

Submit your resume and a brief cover letter.